

2025

DENVER  
**BID**  
COUNCIL



# SPONSORSHIP PROPOSAL

**REVIVE + THRIVE: Collaborative Solutions for Safer, Stronger Business Districts**  
BIDs, City Leaders, and Community Advocates to strengthen partnerships,  
boost economic vitality, and create safer, thriving districts.

**PRIMARY EVENT PLANNER**  
Downtown Colorado Inc.

**EVENT DATE**  
August, 22<sup>nd</sup> 2025



# EVENT OVERVIEW



Revive + Thrive: Innovative Solutions for Downtown Challenges is a one-day conference designed to bring together Business Improvement Districts (BIDs), Downtown Development Authorities (DDAs), and main street leaders to discuss and collaborate on the key challenges facing downtown districts today. This dynamic session will focus on solutions for vacant retail spaces, homelessness, micro events, and reimagining public safety—all with the goal of fostering revitalized, vibrant, and inclusive downtown communities.



**RETAIL  
REVITALIZATION**



**SUPPORTING  
THE UNHOUSED**



**PUBLIC SAFETY  
PARTNERSHIPS**



**MICRO-EVENTS,  
MAJOR IMPACT**





2025

# SPONSORSHIP PACKAGES

## BID COUNCIL SUPPORTER

**\$5,000**

Stand out as a leading voice in downtown revitalization with year-long recognition as a BID Council partner, premium event exposure, and all the benefits of the \$1,000 sponsorship tier.

## REVIVE + THRIVE PARTNER

**\$1,000**

Gain visibility among downtown leaders with logo placement at the event, up to six staff registrations, and the opportunity to share your organization's materials with attendees.

Thank you to our sponsors:



Downtown  
Denver  
Partnership

**DOWNTOWN  
COLORADO**  
inc.

**OTTENJOHNSON**  
ROBINSON NEFF + RAGONETTI PC

**RISE**+  
*SHINE*

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# THANK YOU!

Revive + Thrive is a pivotal event for districts working to revitalize and strengthen downtown communities. With DCI leading the planning and coordination, and partners providing vital promotional support and sponsorships, we're confident that this event will serve as a key opportunity for collaboration, learning, and actionable change.

We look forward to partnering with the BIDs and other stakeholders to bring this vital conversation to life and foster a more vibrant, inclusive urban future for Colorado.



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