

2025

DENVER
BID
COUNCIL



SPONSORSHIP PROPOSAL

Collaborative Solutions for Safer, Stronger Business Districts

BIDs, City Leaders, and Community Advocates to strengthen partnerships, boost economic vitality, and create safer, thriving districts.

BID COUNCIL MANAGEMENT
Downtown Colorado Inc.

OPPORTUNITIES FOR
2025 -2026



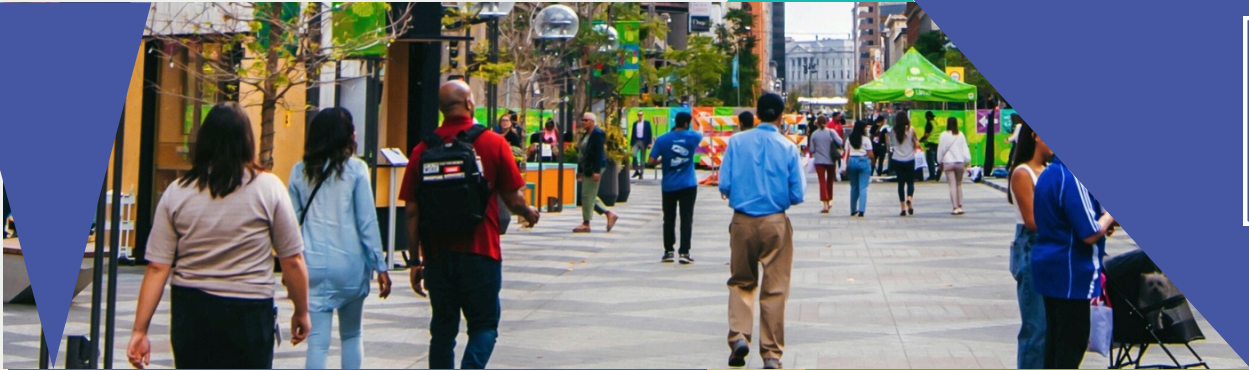
OVERVIEW



Purpose of the Denver BID Council

To enhance collaboration and advocacy for Business Improvement Districts (BID) In Denver through the following activities:

- Identify and implement improvements to streamline processes to save time and money for businesses within a BID area.
- Establish and share educational content around the purpose and function of BIDs and public-private partnerships with the City and others.
- Expand communication and information sharing between existing and forming BIDs;
- Amplifying our collective BID voice for communicating the needs and capacity of BIDS in the City of Denver;
- Establish expectations for interaction with the City and City Services in BID Areas.



2025 - 2026

SPONSORSHIP PACKAGES

BID COUNCIL SUPPORTER

\$5,000

Stand out as a leading voice in downtown revitalization with year-long recognition as a BID Council partner, premium event exposure, and all the benefits of the lower sponsorship tiers.

BID PARTNER

\$2,500

Gain visibility among downtown leaders with logo placement on the Denver BID Council website and up to four social posts per year and the opportunity to share your organization's services material with the BID Council virtually.

BID COUNCIL EVENT SPONSOR

\$1,000

Gain visibility among downtown leaders with logo placement at the event, up to four staff registrations, and the opportunity to share your organization's materials with attendees.

Thank you to our sponsors:



Downtown Denver Partnership

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