

DOWNTOWN COLORADO, INC.

COLO
BID 



COLORADO DIRECTORY
OF
BUSINESS IMPROVEMENT
DISTRICTS

BID

BUSINESS IMPROVEMENT DISTRICT (BIDs)

Downtown Colorado Inc. (DCI) works with Business Improvement Districts (BID) in Colorado to build a stronger network, advocate for effective and well-managed downtown tools, share information and best practices, and provide education and professional development to professionals and communities working with the BID model.

WHAT IS A BID?

Business Improvement Districts (BIDs) are often used to improve existing commercial centers and to develop a new area. BIDs are different from any other form of government or business organization in Colorado. They can have the power to provide economic development activities that could include security, events, marketing and advocacy, plus any physical capital improvements along with operation and maintenance of public places.

QUICK FACTS

- 81 BIDs in Colorado
- Often partner with other organizations or local governments
- Scope often includes beautification, property maintenance, marketing, and safety/security
- Financing can be Mill Levy, Grants, Fundraising, Events, Special Assessments

(Based on Survey Responses)

BIDs ENHANCE COMMERCIAL AREAS

- Bicycle paths
- Benches
- Curbs
- Drainage Facilities
- Decorative Structures
- Gutters
- Fountains
- Signs
- Traffic Safety Devices
- Restrooms
- Landscaping
- Pedestrian Amenities
- Statuaries
- Sidewalks
- Street Lights

BUSINESS IMPROVEMENT DISTRICTS (BIDs) EXAMPLES

Alameda Corridor Business Improvement District

Alameda Corridor Business Improvement District programs include Street Beautification (public art and landscaping), Corridor Security and Safety, and Economic Development. Alameda Corridor Business Improvement District sponsors notable events like Blarney on Belmar, weekly summer concerts, and holiday skating rink.

Durango Business Improvement District

Durango Business Improvement District programs include Marketing and Communications, Events, Visitor Information, Beautification, Advocacy Capital Projects. Durango Business Improvement District host notable events like San Juan Brewfest, Downtown Balloon Glow, Children's Halloween, and Singing with Santa.

SOME COLORADO BIDs PAIRED WITH DDAs

Downtown Grand Junction. Downtown Grand Junction programs include redevelopment and reuse activity with a focus on housing. Infrastructure improvement to create more multi-modal opportunities, enhanced safety, and placemaking to thoughtfully expand Downtown beyond Main Street. Downtown Grand Junction is made up 3 staff positions and uses Mill Levy, Property and Sales Tax TIF.

Downtown Partnership of Colorado Springs. Downtown Partnership of Colorado Springs works on TIF reimbursement agreements on residential and commercial new construction, Building Enhancement Grants, State of Downtown Report, Ongoing market research data, consumer marketing. Downtown Partnership of CO Springs is made up of 4.5 staff positions and uses Mill Levy and Property Tax TIF.

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ARVADA	4	DURANGO	9
Arvada West Town Center Business Improvement District	4	Durango Business Improvement District	9
Indiana Marketplace Business Improvement District	4	ERIE	10
Olde Town Arvada Business Improvement District	4	Four Corners Business Improvement District	10
AURORA	4	FORT COLLINS	10
Citadel on Colfax Business Improvement District	4	Midtown Business Improvement District	10
Fitzsimons Business Improvement District	4	FOUNTAIN	10
Havana Business Improvement District	4	Riverbend Crossing Business Improvement District	10
Parkside at City Centre Business Improvement District	4	GLENDALE	10
BOULDER	5	Riverwalk Business Improvement District	10
Downtown Boulder Partnership	5	GRAND JUNCTION	10
CENTRAL CITY	5	Downtown Grand Junction Business Improvement District	10
City of Central Business Improvement District	5	Horizon Drive Association Business Improvement District	10
COLORADO SPRINGS	5	GREENWOOD VILLAGE	11
Barnes & Powers North Business Improvement District	5	Fiddlers Business Improvement District	11
Barnes & Powers South Business Improvement District	5	Painted Prairie Business Improvement District 1 & 2	11
Briargate Center Business Improvement District	5	LAKEWOOD	11
Creekwalk Marketplace Business Improvement District	5	Alameda Corridor Business Improvement District	11
First and Main Business Improvement District	6	Highline Business Improvement District	11
First and Main North Business Improvement District	6	Lakewood-West Colfax Business Improvement District	11
Greater Downtown Colorado Springs Business Improvement District	6	One Horse Business Improvement District	11
Interquest North Business Improvement District	6	LITTLETON	11
Interquest South Business Improvement District	6	Aspen Grove Business Improvement District	11
Interquest Town Center Business Improvement District	6	LONE TREE	12
Park Union Business Improvement District	6	Lone Tree Business Improvement District	12
Powers & Woodmen Commercial Business Improvement District	7	Park Meadows Business Improvement District	12
SW Downtown Business Improvement District	7	LONGMONT	12
USAFA Visitor's Center Business Improvement District	7	Downtown Longmont Business Improvement District	12
DENVER	7	LFM Business Improvement District	12
Bluebird Business Improvement District	7	LOUISVILLE	12
Cherry Creek North Business Improvement District No. 1	7	Main Street Louisville Business Improvement District	12
Cherry Creek Subarea Business Improvement District	7	MANITOU SPRINGS	12
Colfax Ave Business Improvement District	7	Central Manitou Springs Business Improvement District	12
Colfax Mayfair Business Improvement District	8	PARKER	13
Downtown Denver Partnership	8	Parker Business Improvement District	13
Federal Boulevard Business Improvement District	8	SILVERTHORNE	13
Five Points Business Improvement District	8	Fourth Street Crossing Business Improvement District	13
Miller's Landing Business Improvement District	8	STEAMBOAT SPRINGS	13
MW Retail Business Improvement District	8	Downtown Steamboat Springs Business Improvement District	13
Norris / Appletree Business Improvement District	8	THORNTON	13
Old South Gaylord Business Improvement District	9	R11-D11 Business Improvement District	13
Porteos Business Improvement District	9	TRINIDAD	13
RiNo Business Improvement District	9	La Puerta Business Improvement District	13
Santa Fe Business Improvement District	9	WIGGINS	14
West Colfax Business Improvement District	9	Roberts 81 Business Improvement District	14
		WINDSOR	14
		Future Legends Sports Park Business Improvement District	14

ARVADA

Arvada West Town Center Business Improvement District

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Indiana Marketplace Business Improvement District

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Olde Town Arvada Business Improvement District

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AURORA

Citadel on Colfax Business Improvement District

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Fitzsimons Business Improvement District

Havana Business Improvement District

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Parkside at City Centre Business Improvement District

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https://www.auroragov.org/business_services/economic___business_development/urban_renewal_redevelopment/active_projects/parkside_at_city_centre

BOULDER

Downtown Boulder Partnership

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CENTRAL CITY

City of Central Business Improvement District

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COLORADO SPRINGS

Barnes & Powers North Business Improvement District

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Barnes & Powers South Business Improvement District

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Briargate Center Business Improvement District

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Creekwalk Marketplace Business Improvement District

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COLORADO SPRINGS (Cont.)

First and Main Business Improvement District

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First and Main North Business Improvement District

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Greater Downtown Colorado Springs Business Improvement District

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Interquest North Business Improvement District

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Interquest South Business Improvement District

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Interquest Town Center Business Improvement District

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Park Union Business Improvement District

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COLORADO SPRINGS (Cont.)

Powers & Woodmen Commercial Business Improvement District

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SW Downtown Business Improvement District

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USAFA Visitor's Center Business Improvement District

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DENVER

Bluebird Business Improvement District

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Cherry Creek North Business Improvement District No. 1

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Cherry Creek Subarea Business Improvement District

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Colfax Ave Business Improvement District

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DENVER (Cont)

Colfax Mayfair Business Improvement District

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Downtown Denver Partnership

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Federal Boulevard Business Improvement District

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Five Points Business Improvement District

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Miller's Landing Business Improvement District

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MW Retail Business Improvement District

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Norris / Appletree Business Improvement District

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DENVER (Cont)

Old South Gaylord Business Improvement District

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Porteos Business Improvement District

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RiNo Business Improvement District

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Santa Fe Business Improvement District

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West Colfax Business Improvement District

Dan Shah

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DURANGO

Durango Business Improvement District

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ERIE

Four Corners Business Improvement District

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FORT COLLINS

Midtown Business Improvement District

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FOUNTAIN

Riverbend Crossing Business Improvement District

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GLENDALE

Riverwalk Business Improvement District

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GRAND JUNCTION

Downtown Grand Junction Business Improvement District

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Horizon Drive Association Business Improvement District

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GREENWOOD VILLAGE

Fiddlers Business Improvement District

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Painted Prairie Business Improvement District 1 & 2

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LAKESWOOD

Alameda Corridor Business Improvement District

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Lakewood– West Colfax Business Improvement District

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One Horse Business Improvement District

LITTLETON

Aspen Grove Business Improvement District

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LONE TREE

Lone Tree Business Improvement District

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Park Meadows Business Improvement District

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LONGMONT

Downtown Longmont Business Improvement District

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LFM Business Improvement District

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MANITOU SPRINGS

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PARKER

Parker Business Improvement District

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SILVERTHORNE

Fourth Street Crossing Business Improvement District

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STEAMBOAT SPRINGS

Downtown Steamboat Springs Business Improvement District

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THORNTON

RII-DII Business Improvement District

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TRINIDAD

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WIGGINS

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WINDSOR

Future Legends Sports Park Business Improvement District

Willam Ankele



BUSINESS IMPROVEMENT DISTRICTS (BIDs)

MENU OF SERVICES

MEMBERSHIP

BIDs may join DCI as a Downtown Management Organization that allows all employees of your organization to use DCI membership benefits for a single payment. As a member, receive discounts on our educational events and take advantage of our networking and professional development opportunities.

GUIDE TO DOWNTOWN REDEVELOPMENT FINANCING MECHANISMS

Learn and understand the differences between Business Improvement Districts, Downtown Development Authorities, and Urban Renewal Authorities as well as the projects and tools that other districts have successfully implemented in their area.

DISTRICT CONVENINGS

At DCI's meetings for Business Improvement Districts, leaders and board members from BIDs across the state join in discussion of their latest projects, successes, and challenges and share the methods that have led to successful implementation.

DEVELOPMENT+ IMPROVEMENT DISTRICTS FORUMS

DIDs Forums feature engaging discussions led by area specialists to provide special districts information and a space to ask questions about topics such as financing mechanisms, engagement, and communications. Forum topics are developed based on member requests.

IN THE GAME VIBRANT DOWNTOWN EVENT

DCI's annual four-day conference is the premier space to gain resources, training, and ideas in all areas related to economic development and community viability in Colorado. Take advantage of our Challenge Studios workshops where participants worked side-by-side with leading industry experts and local peer networks to craft problem-solving plans.

CITY BUILDER FORUM

DCI hosts large and mid-sized communities and districts to help foster dialogue around innovation and problem solving for community and economic development in an urban setting. Through interactive dialogue and sharing, participants identify areas of collaboration, programming and creative solutions.

TECHNICAL ASSISTANCE

DCI will gather a team of specialists who will visit your community and outline a comprehensive plan of action to jumpstart your community's redevelopment projects.

LEARN MORE | DOWNTOWNCOLORADOINC.ORG



DOWNTOWN COLORADO, INC.

DCI IS YOUR HOME FOR UNDERSTANDING THE TYPES OF DISTRICTS USED IN COLORADO DOWNTOWNS, HOW THEY ARE SELECTED, FORMED, AND MANAGED. DCI COLLECTS AND UPDATES INFORMATION ANNUALLY TO SHARE AN ACCURATE LIST OF THE DIFFERENT DOWNTOWN DISTRICTS IN THE STATE. EACH YEAR WE INCLUDE A SUMMARY OF OUR DISTRICTS COLLECTED THROUGH THE ANNUAL BID, DDA, AND URA SURVEY PROCESS. EACH YEAR WE STRIVE TO ADD MORE INFORMATION ABOUT THE BUDGETS, STAFFING, NUMBER OF PLAN AREAS, AND MORE.

BECOME A MEMBER

DCI IS A CLEARING HOUSE OF RESOURCES FOR LOCAL GOVERNMENTS, QUASI-GOVERNMENTAL, AND NONPROFIT AND PRIVATE SECTOR PARTNERS SERVING AS CHAMPIONS FOR TOWN CENTERS, COMMERCIAL DISTRICTS, AND DOWNTOWNS.